

Dear Members,

My name is Cameron Bryce and I am seeking your vote to be elected to the Board of Directors of the Ballarat Golf Club. I have been a member for more than five years. During this time, I have been an active, engaged member and seen our beautiful course continue to mature and improve. I now wish to use my skills and experience to help the club as best I can. For more than thirty years I have been on committees and boards for numerous sports, including squash, racquetball, golf and lawn bowls. I have also been a committee member of the Alfredton Sports and Community Club which umbrellas three sporting clubs in the Alfredton reserve. Until recently, I was President of the Ballarat Memorial Sports Bowling Club for four years. The committee I chaired was successful in securing more than 1 Million dollars of local government funds for the development of the new clubhouse in the coming year.

I was a former director of BMHE for five years and I now am self-employed as a mortgage and finance broker, therefore have a good working understanding of all financial statements. I have also held sales and management positions. Being self-employed allows me some flexibility to attend meetings and events or welcome guests when called upon.

My current views, specifically regarding the course and golf activities include, the ongoing course remodelling must strictly adhere to the recent Thomson Perrett plan to protect the original designs integrity. The course staff need to be continually well supported by providing the best possible equipment and consumables within our financial means. Course usage needs to increase, by further diversifying our offering and therefore become more attractive to yet untapped market segments. I would also hope that the club's annual tournament can improve in the future. When we proudly host major events like the ALPG week and the PGA Futures championship, they provide wonderful benefits for the club. I will continue to be a strong advocate for these or like events.

Our current clubhouse has served us very well but is in need of some refurbishment and renovation. This is absolutely necessary to stay relevant in the market. We must do this in a sustainable way that prevents the exhaustion of our funds generated over many years of good governance. The improvements to our core business units would be priority to insure they are strengthened and can continue to offset the costs incurred of providing a great course. Though recommending a cautious staged approach to any works, I would be looking closely at how we could improve the clubs offering to golf members, including providing a space primarily dedicated to members in the earlier redevelopment stages.

More generally, our current strategic plan is due for renewal in 2020. I am hopeful to make some contribution to this document. The club has a rich history and needs to be protected and promoted, particularly to newer members. By doing this, it not only acknowledges the long traditions of the club, it also perpetuates tremendous achievements the club and creates pride in the membership. Outstanding clubs do this well. Whilst I believe in the club's vision striving to be recognised as the premier golf club in regional Victoria, to be quite a challenge, when considering the amazing clubs in regional Victoria, it is very achievable and something I am passionate about pursuing. Imagine what we would have if our vision became a reality.

I am well regarded as a good listener. As a director, I always welcome members ideas provided these are constructive. I have questioned all current board members that are not due for election and all have indicated they could work with me. After these conversations I have also determined all continuing Directors would welcome my nomination. If elected, I will provide my informed opinion and be a willing contributor, but I will always take the view of the collective board when meetings finish. I would also remain open minded when considering non-traditional opportunities. It would be a great privilege for me to serve the membership as a director, thank you for considering my nomination.

Yours Sincerely

Cameron Bryce